



NEWS RELEASE

Washburn University Foundation Launches New Crowdfunding Platform January 31, 2017 For Immediate Release

TOPEKA – Washburn University Foundation recently launched a new initiative to fund specific projects across the campus that will have a direct impact on Washburn students’ educational experience.

Impact is a crowdfunding, web-based platform that highlights each individual project, including a project description, project owner, promotional video and a specific fundraising goal.

“This is a perfect opportunity for the Foundation to partner with faculty and staff to fund projects that will broaden a student’s learning experience, projects that otherwise wouldn’t be possible because of budget restraints,” said Marshall Meek, executive director of major and planned giving, Washburn University Foundation. “This helps us connect donors to projects they care about, and they can see the direct difference they are making for our students.”

The first six projects include equipment for forensic crime scene investigation, a professional recording by the jazz orchestra of Kansas big band music, digital storytelling, iPads for advanced math and statistics, equipment for archaeological excavations and analysis and travel funds for SkillsUSA for Washburn Institute of Technology students.

“We are very excited about this project,” said JuliAnn Mazachek, interim vice president for academic affairs, Washburn University. “Washburn has a long tradition of teaching excellence and a student-first focus. These projects reinforce our faculty and staff’s commitment to providing all Washburn students an exceptional education.”

To learn more, go to <https://impact.givetowashburn.org>.

-30-

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